SEE YOU AT PURDUE!

Program Chairman Gilbert Williams and his host staff have been busy arranging the NAEB convention. Most everything is now set for the meeting. The rest falls upon the shoulders of the NAEB members. You should plan to be there; you should plan to bring many members of your staff with you.

See the attached program. Note that the program is planned for member participation. Your contributions will help immensely in making the conference a success.

It is suggested that members should bring along transcriptions of various types programs, inviting therewith criticisms, and also offering the opportunity of passing along good program hints to others. The Friday evening period has been set aside for that. Other periods will be arranged to suit convenience of members.

Also, members please bring packet material to the convention. Bring copies of your program schedules. Bring copies of your good scripts. Some packet material is on hand and will be distributed at the Purdue meeting.

Again, we want to point out that all sessions will be held in the Music Hall, which is air-conditioned. You'll be comfortable.

Reminders:

1. Bring yourself and staff.
2. Bring some organized ideas.
3. Bring transcriptions for audition and criticism.
4. Bring program schedules and other packet materials.

I'll see you at Purdue on Friday, September 5.

Respectfully,

Frank E. Schooley.
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

PURDUE UNIVERSITY
WEST LAFAYETTE, INDIANA

SEPTEMBER 5-6, 1941

---

REVISED PROGRAM

---

9:00 A.M. (CENTRAL DAYLIGHT TIME)............Registration
10:00 A.M. Opening Session.....Conference Room, Hall of Music
   Presiding....................H. G. Ingham, President
   Welcome...............President Edward C. Elliott, Purdue
   Response for NAEB...........President Ingham

RADIO'S FUTURE IN THE NATIONAL DEFENSE PROGRAM

1. Speaker to be named.
2. Captain Harold W. Kent, Infantry Reserve, Radio
   Branch, Bureau of Public Relations, War Department
3. M. S. Novik, Director of WNYC.
4. Open Forum

12:00 M. Luncheon....................Union Building

2:00 P.M. Afternoon Session.............Audience Studio
   Presiding...................M. C. Jensen, Vice-President
   Radio Pronunciations......Allan H. Monroe, Head of the
                            Department of Speech, Purdue

Program Problems Open Forum

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>Kick-Off</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scripts</td>
<td>J. Philip Staley, WOSU</td>
</tr>
<tr>
<td>Station Promotion</td>
<td>Carl Menzer, Joe Wright, Tom Johnston</td>
</tr>
<tr>
<td>News</td>
<td>?? ?? ?? ?? ??</td>
</tr>
<tr>
<td>Utilizing Federal Works Agencies</td>
<td>H. B. McCarty</td>
</tr>
</tbody>
</table>
NAEB REVISED PROGRAM

Program Ideas
Elmer Sulzer, U. of K.

Music
Fred Conger, WBAA

Education and Commercialization
Garland Powell, WRUF

You Name It
Guess Who

4:30 P.M. Campus Tour - Inspection of new WBAA Transmitter

6:30 P.M. Conference Dinner (No Speaker) Biltz's

8:30 P.M. a. Station Transcription Auditions
b. Highlights of the Twin Cities, Lafayette and West Lafayette

SATURDAY

9:30 A.M. Tour of Speech Clinic with Dr. M. D. Steer...University Hall

10:00 A.M. Morning Session..........................Audience Studio
Presiding..........................W. I. Griffith, Treasurer

New Equipment and Technical Problems

1. New Equipment
   ) R. C. Higgy, WOSU
   ) Ralph Townsley, WBAA

2. FM
   A. J. Ebel, WILL

3. Recording Discs
   John Stiehl, WHA

4. International Short Wave Broadcasts

12:00 M. Luncheon..........................Union Building

2:00 P.M. Business Session (Closed Meeting).........Audience Studio
Presiding..........................President Ingham

A program for NAEB

Council for Democracy

Association for Education by Radio

Committee Reports

Treasurer's Report

Executive Secretary's Report

Election of Officers

Adjournment
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

Purdue University
West Lafayette, Indiana

September 5-6, 1941

Tentative Program

9:00 A.M. (CENTRAL DAYLIGHT TIME).............. Registration

10:00 A.M. Opening Session.............Conference Room, Hall of Music
Presiding......................H. G. Ingham, President
Welcome......................President Edward C. Elliott, Purdue
Response for NAEB..............President Ingham

RADIO'S FUTURE IN THE NATIONAL DEFENSE PROGRAM

1. Professor Louis Wirth, University of Chicago.
2. Bernard Schoenfeld, Division of Information, Office of Emergency Management
3. Captain Harold W. Kent, Infantry Reserve, Radio Branch, Bureau of Public Relations, War Department
4. M. S. Novik, Director of WNYC.
5. Open Forum

12:00 M. Luncheon.................................Union Building

2:00 P.M. Afternoon Session...............Audience Studio
Presiding......................M. C. Jensen, Vice-President

RADIO PRONUNCIATIONS............Allan H. Monroe, Head of the Department of Speech, Purdue

PROGRAM PROBLEMS OPEN FORUM

Subject

Scripts
Station Promotion
News

Kick-Off

J. Philip Staley, WOSU
Carli Henker

???
NAEB Tentative Program

Program Ideas                  Elmer Sulzer, U. Of K.
Music                          Fred Conger, WBAA
Education and Commercialization-Garland Powell, WRUF
You Name It                    Guess Who

4:30 P.M.  Campus Tour - Inspection of new WBAA transmitter
6:30 P.M.  Conference Dinner (No Speaker) – Union Building
8:30 P.M.  Highlights of the Twin Cities, Lafayette and West Lafayette

SATURDAY

9:00 A.M.  Morning Session……………..Audience Studio
Presiding……………..W. I. Griffith, Treasurer

NEW EQUIPMENT AND TECHNICAL PROBLEMS

1. New Equipment ) R. C. Higgy, WOSU
                   ) Ralph Townsley, WBAA
2. FM                   A. J. Ebel, WILL
3. Recording Discs        John Stiehl, WHA

VOICE SCIENCE AND RADIO... Dr. M. D. Steer, Purdue
Speech Clinic

12:00 P.M.  Luncheon …………..Union Building
2:00 P.M.  Business Session (Closed Meeting)…Audience Studio
Presiding……………..President Ingham

A program for NAEB
Committee Reports
Treasurer's Report
Executive Secretary's Report
Election of Officers
Adjournment
Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of “Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection.”

A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities.

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the National Endowment for the Humanities.