

## N A E B NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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DECEMBER 1, 1944

### COMMISSIONER WALKER ON TELEVISION

A TREMENDOUS EXPANSION OF RADIO AND TELEVISION AFTER THE WAR, WAS ENVISIONED BY FEDERAL COMMUNICATIONS COMMISSIONER PAUL ATLEY WALTER IN AN ADDRESS WHICH CLIMAXED A THREE-DAY REGIONAL RADIO CONFERENCE AT STEPHENS COLLEGE IN COLUMBIA, MISSOURI.

"RADIO AFTER THE WAR WILL REVOLUTIONIZE AND IMPROVE AMERICAN INDUSTRY AND THE POSTWAR EXPANSION SHOULD BE FINANCIALLY PROFITABLE TO BOTH INDUSTRY AND LABOR," HE SAID. "IF DEMOCRACY IS TO ENDURE, IT IS IMPERATIVE THAT WE KEEP A FREE RADIO. IF WE ARE TO HAVE A BALANCE OF CONTROL, WE MUST HAVE EFFECTIVE GOVERNMENT REGULATION OF THE RADIO INDUSTRY, WHICH IS ONE OF THE BEST SAFEGUARDS AGAINST POLITICAL CONTROL."

TO BE EFFECTIVE, THE SYSTEM MUST HAVE MANAGERS WHO ARE MORE THAN DOLLAR-MINDED--WHO WANT RADIO TO BRING MAXIMUM SOCIAL BENEFITS, HE SAID.

### KFKU FEEDS TWO SHOWS TO KANSAS STATE NET

TWO QUARTER-HOUR PROGRAM SERIES, "YOUR KANSAS GOVERNMENT" AND "KANSAS UNLIMITED," ORIGINATING IN THE STUDIOS OF KFKU, THE UNIVERSITY OF KANSAS STATION, WILL BE CARRIED WEEKLY BY THE KANSAS STATE NETWORK, BEGINNING NOVEMBER 9. STATIONS KFBI, AT WICHITA; KSAL, SALINA; WHB, KANSAS CITY; KVGB, GREAT BEND; AND KTSW, EMPORIA ARE THE KANSAS STATIONS CARRYING THESE BROADCASTS. THE PROGRAMS HAVE BEEN WORKED OUT IN COOPERATION WITH OFFICIALS OF THE STATE GOVERNMENT AND MEMBERS OF THE KANSAS INDUSTRIAL DEVELOPMENT COMMISSION. THE "YOUR KANSAS GOVERNMENT" SERIES WAS ARRANGED THROUGH W. E. TURRENTINE, EXECUTIVE SECRETARY TO THE GOVERNOR; AND "KANSAS UNLIMITED" WAS PREPARED IN COOPERATION WITH W. E. LONG, SECRETARY-DIRECTOR OF THE KANSAS INDUSTRIAL DEVELOPMENT COMMISSION.

### CURRENTS AT WORK ON WKAR

AS A GUIDE TO WISE SELECTION OF ELECTRICAL APPLIANCES AND EQUIPMENT, A NEW SERIES OF PROGRAMS ON WKAR HAS BEEN ARRANGED TO INFORM THE CONSUMER OF DESIRABLE CHARACTERISTICS TO BE SOUGHT IN MAKING HIS PURCHASES.

THE SERIES, TITLED "CURRENTS AT WORK FOR YOU," IS TO BE HEARD EACH MONDAY, WEDNESDAY AND FRIDAY AT 1:45 P.M. ON THE MICHIGAN STATE STATION. THE DRAMATIC EPISODES REVOLVE AROUND THE EXPERIENCES OF THE FARM SERVICE ADVISER, WHO IS KNOWN IN EVERY MICHIGAN COUNTY. WRITTEN BY J. KENNETH RICHARDS, THE PROGRAMS WILL TELL ABOUT WIRING, MOTORS, WASHERS, MILKING MACHINES AND EVERY OTHER ELECTRICAL APPLIANCE.

### CONGRESSIONAL SESSIONS TO BE RECONSTRUCTED

THE PUBLIC IS SCHEDULED TO HEAR WHAT GOES ON IN THE HALLS OF CONGRESS. A NEW YORK RADIO STATION, WMCA, HAS ANNOUNCED THAT, BEGINNING DECEMBER THIRD, IT WILL BROADCAST CONGRESSIONAL PROCEEDINGS AS RECONSTRUCTED FROM THE CONGRESSIONAL RECORD. THE PROGRAM WILL BE PRESENTED BY PROFESSIONAL

ACTORS. IT WILL BE Aired FROM 3:30 TO 4 P.M. (CWT). THE PLAN IS CONSIDERED BY STATION OFFICIALS AS THE NEXT BEST THING TO ACTUAL BROADCASTING OF PROCEEDINGS IN CONGRESS. A BILL TO PERMIT SUCH BROADCASTS WAS INTRODUCED BY SENATOR CLAUDE PEPPER OF FLORIDA THIS YEAR, BUT NO ACTION HAS BEEN TAKEN.

### COLLEGE SURVEYING FM LISTENER PREFERENCE

MUSIC DEPARTMENT OF SKIDMORE COLLEGE, SARATOGA SPRINGS, NEW YORK, IS COMBINING A SERIES OF THREE PROGRAMS OVER GENERAL ELECTRIC FM STATION WGFM WITH A MAIL SURVEY AMONG THE STATION'S LISTENERS TO DETERMINE WHETHER THEY WANT PROGRAMS OF GOOD MUSIC AT REGULAR INTERVALS. CONTINUANCE OF THE PROGRAMS WILL DEPEND UPON LISTENER RESPONSE.

### NEW SERIES ON WBEZ

STATION WBEZ BEGAN THE BROADCAST OF FOUR PROGRAMS ENTITLED "WHAT WE DEFEND," IN COOPERATION WITH THE NATIONAL PARKS SERVICE OF THE U.S. DEPARTMENT OF THE INTERIOR, MONDAY, NOVEMBER 27, 2:30 P.M.

NOVEMBER 27 - STORY OF FORT RALEIGH

DECEMBER 4 - FAMOUS MEN IN AMERICAN HISTORY

DECEMBER 11 - STORY OF THE WRIGHT BROTHERS

JANUARY 8 - JAMESTOWN, FEDERAL HALL AND GETTYSBURG

### NEWS LETTER TO PUT MEMBER STATIONS IN LIMELIGHT

EACH MONTH WE ARE GOING TO TRY TO REPORT ON A VISIT MADE TO ONE OF THE MEMBER STATIONS. THOSE STATIONS THAT CANNOT BE VISITED BY SCHOOLEY OR YOUR SECRETARY WILL BE HANDLED BY AN APPOINTED NAEB STATION REPORTER. THE FIRST REPORT IS ON MICHIGAN, NEXT MONTH PREXY SCHOOLEY WILL REPORT ON HIS VISIT TO MICHIGAN STATE AND WKAR. YOURS TRULY, WHO TRAVELS WITH THE ILLINOIS BASKETBALL TEAM FOR BROADCASTING PURPOSES ONLY, WILL VISIT THE SCHOOLS ON THE ILLINOIS BASKETBALL SCHEDULE AND REPORT ON THEIR RADIO ACTIVITIES. IF IT'S A FATTED CALF YOU'RE GOING TO KILL CONSULT THE BASKETBALL SCHEDULE FOR DATES.

### PRESIDENT SCHOOLEY VISITS MICHIGAN

BY FRANK E. SCHOOLEY, PRESIDENT, NAEB.

WELL, AS THE NOTE ABOVE INDICATES, THIS IS TO BE THE FIRST OF A SERIES OF ARTICLES ON NAEB STATIONS AND THE GUYS WHO RUN THEM. JIM AND I THOUGHT WE WOULD BE ABLE TO VISIT A NUMBER OF THE STATIONS IN THE MIDWEST DURING THE COURSE OF A FEW MONTHS AND SO WE'LL START 'EM OFF WITH OUR FIRST VISIT AFTER THE FIRST IDEA.

I REGRET TO MENTION THAT ONE OF THE PURPOSES TAKING US TO ANN ARBOR WAS A FOOTBALL GAME. PRIMARILY, I REGRET THE OUTCOME OF THE GAME.

BUT, IT WAS A REAL JOY TO SPEND SOME TIME WITH GENIAL WALDO ABBOT, IN MORRIS HALL AND IN HIS HOME. I DID THE SAME WITH DAVE OWEN, AND EVEN HEARD DAVE NARRATE SOME FANCIFUL STUFF WHILE THE MICHIGAN BAND WAS GOING THROUGH FORMATIONS AT HALF TIME.

AS I SEE MATTERS AT THE UNIVERSITY OF MICHIGAN, IT IS THE SPIRIT AND WORK OF WALDO ABBOT THAT KEEPS BROADCASTING GOING THERE. IN CASE YOU DON'T KNOW IT, WALDO ABBOT IS DIRECTOR OF RADIO BROADCASTING FOR THE UNIVERSITY OF MICHIGAN. AS SUCH, HE IS RESPONSIBLE TO THE DIRECTOR OF EXTENSION. HE SPENDS ABOUT HALFTIME ON BROADCASTING AND HALFTIME TEACHING.

THERE WAS A TIME THAT MICHIGAN OWNED AND OPERATED A BROADCASTING STATION. THE INSTITUTION HAD A LICENSE AND EQUIPMENT BUILT BY THE ENGINEERING DEPARTMENT IN 1923. BUT WHEN THE REGENTS WERE ASKED FOR FUNDS TO OPERATE AND TO SECURE NEW EQUIPMENT, THEY REFUSED THE REQUEST. THAT'S WHERE I WOULD SAY THAT THE UNIVERSITY OF MICHIGAN REGENTS WERE RATHER SHORTSIGHTED. RESULT: MICHIGAN LOST ITS LICENSE IN 1924.

IN 1925 THE UNIVERSITY STARTED BROADCASTING ITS PROGRAM OVER COMMERCIAL RADIO STATIONS AND WALDO WAS MADE DIRECTOR OF BROADCASTING. A MAJORITY OF THE PROGRAMS WERE BROADCASTED OVER WJR, WCAR, WMBC, AND MORE RECENTLY OVER THE MICHIGAN STATE STATION, WKAR, AT EAST LANSING.

RIGHT NOW, MICHIGAN IS CARRYING "THE MEDICINE SERIES," "STUMP THE PROFESSOR," AND "HYMNS FOR FREEDOM" OVER WJR, DETROIT AND "MICHIGAN MY MICHIGAN," "COMMUNITY IN ACTION," "PLANNING FOR REHABILITATION," "SCHOOL OF MUSIC," "PLACES AND NATIONS IN THE NEWS," "ORIGINAL THEATRE," AND "POST-WAR RELIGION" OVER WKAR, EAST LANSING.

IN 1927 MORRIS HALL WAS REMODELLED FOR BROADCASTING. MORRIS HALL IS ALSO USED BY THE MICHIGAN BAND AND BY THE DEPARTMENT OF SPEECH FOR TEACHING RADIO SPEECH COURSES. THE BUILDING AND STUDIOS ARE OBSOLETE, TO SAY THE LEAST. WHAT MICHIGAN NEEDS, AND NEEDS BADLY, IS A NEW COMPLETE BROADCASTING SETUP.

THE STUDIO SETUP INCLUDES ONE BIG STUDIO AND ONE ANNOUNCER'S BOOTH. THERE IS ONE CONTROL BOOTH. THE AUDITORIUM OF THE BUILDING MAY ALSO BE USED FOR THE BAND, SYMPHONY, AND CHORAL BROADCASTS.

FOR A STAFF, THERE IS WALDO. THERE IS A FULLTIME TECHNICIAN AND A FULL-TIME STENOGRAPHER. THERE IS ALSO A PERSON EMPLOYED FOR SUMMERTIME WORK.

WE SAID WE BELIEVE THAT THE CREDIT FOR KEEPING EDUCATIONAL BROADCASTING ALIVE BELONGS TO WALDO ABBOT AT THE UNIVERSITY OF MICHIGAN. WALDO IS A PERSISTENT CUSS, IF I EVER KNEW ONE.

THE BRIGHT SIDE OF THE PICTURE IS IN THE FUTURE. MICHIGAN NOW HOLDS A CONSTRUCTION PERMIT FOR A NEW 50,000 WATT FM TRANSMITTER, WHICH WILL OPERATE ON 42,100 KILOCYCLES. CALL LETTERS: WATX.

NOT ONLY THAT, THERE ARE PLANS FOR NEW STUDIOS IN A NEW SERVICE BUILDING, THE FIRST TO BE BUILT BY THE UNIVERSITY AFTER THE CLOSE OF THE WAR. PLANS CALL FOR ONE LARGE AND TWO SMALLER STUDIOS, TWO SPEAKERS BOOTHS, A TRANSCRIPTION ROOM, NECESSARY CONTROL ROOMS, OFFICES, LIBRARY, AND WORK ROOMS.

AS WE SAID, THAT'S THE BRIGHT SIDE OF THE PICTURE, AND OUR BEST WISHES GO TO WALDO AND THE UNIVERSITY FOR AN EARLY CONSUMMATION DATE OF ALL PLANS.

INCIDENTALLY, WALDO STARTED TEACHING ENGLISH AT THE UNIVERSITY IN 1921. HE WAS TRANSFERRED TO THE SPEECH DEPARTMENT IN 1935.

INCIDENTALLY, TOO, DAVE (CALL ME JACK ARMSTRONG) OWEN SPENT ONE YEAR AT THE UNIVERSITY TEACHING SPEECH IN THE '20'S. HE LEFT THE UNIVERSITY TO GO TO NORTHWESTERN, WHERE HE STAYED A YEAR OR TWO, AND THEN WENT INTO COMMERCIAL RADIO WITH BLACKETT, SAMPLE, AND HUMMERT. A COUPLE OR THREE--OR MAYBE MORE--YEARS AGO, DAVE RETURNED TO THE UNIVERSITY WITH A PROFESSORIAL TITLE IN THE DEPARTMENT OF SPEECH TO TEACH RADIO SPEECH COURSES.

THAT'S THE STORY ON BROADCASTING AT THE UNIVERSITY OF MICHIGAN AS SEEN THROUGH THE EYES OF THE NAEB PRESIDENT. FOR ADDITIONAL DETAILS, INQUIRE OF WALDO ABBOT. ADDITIONAL COPIES, WALDO, OF THIS NEWS LETTER ARE OBTAINABLE FOR A FEE.

NEXT MONTH, DON'T FORGET, WE'LL RECOUNT OUR FINDINGS ON OUR VISIT WITH BOB COLEMAN AT MICHIGAN STATE IN EAST LANSING.

### MUSIC FEATURES ON WNYC

LOOKING OVER THE WEALTH OF PROGRAM PUBLICITY FROM WNYC IMPRESSES ONE WITH THE MANY FINE MUSICAL FEATURES BROADCAST BY THAT STATION. JUST TO MENTION A FEW, THERE ARE THE BROADCASTS FROM THE FRICK COLLECTION CHAMBER MUSIC SERIES FEATURING WORLD FAMOUS INSTRUMENTALISTS, THE PUBLIC LIBRARY CONCERTS, THE NATIONAL ORCHESTRAL ASSOCIATION ORCHESTRA, THE JOHN HARMES CHORUS, THE NEW YORK CITY SYMPHONY WITH STOKOWSKI, AND THE NEW YORK CITY CENTER OPERA COMPANY, THE CHILDREN'S OPERA COMPANY, AND THE BROOKLYN MUSEUM CONCERTS. REGULAR FEATURES OF THESE PROGRAMS ARE ARTISTS SUCH AS GEORGE COPLAND, ALEXANDER SCHNEIDER, AND LEOPOLD STOKOWSKI. MORRIS WE CONGRATULATE YOU ON THIS FINE ARRAY OF TALENT AND AT THE SAME TIME WE ENVY YOU.

### LETTER TO THE EDITOR

MY DEAR MR. EBEL: KINDLY NOTICE THAT FORMALITY. I'M LOOKING THROUGH MY LAW BOOKS FOR THE CORRECT FORM TO USE IN SUING YOU FOR LIBEL. IN YOUR NEWSLETTER OF NOVEMBER 1ST YOU REFER TO ME AS "THE INIMICAL WALDO ABBOT OF MICHIGAN." ACCORDING TO WEBSTER'S DICTIONARY, THE WORD INIMICAL IS DEFINED AS "UNFRIENDLY, HOSTILE, HAVING THE DISPOSITION OF AN ENEMY, ANTAGONISTIC." THIS STATEMENT OF YOURS HAS DONE GREAT DAMAGE AND INJURY TO ME ON THE UNIVERSITY CAMPUS WHICH WILL GIVE ME AMPLE OPPORTUNITY TO PROVE DAMAGES, UNLESS SATISFACTORY APOLOGIES ARE FORTHCOMING.

I SHOULD KNOW THAT AN ENGINEER SHOULDN'T BE EXPECTED TO LOOK UP DEFINITIONS OF WORDS. OUTSIDE OF THIS ONE ERROR, CONGRATULATIONS ON THE NEWSLETTER AND YOUR NEW JOB. IT IS MY INTENTION TO CALL YOU WORSE THINGS SOMETIME IN THE FUTURE. CORDIALLY YOURS, WALDO ABBOT (EDITOR'S NOTE: I OBJECT. THE AUTHOR OF ALL BUT ONE ITEM IN THE LAST NEWS LETTER WAS HIZZHONOR THE PRESIDENT. YOU SHOULD KNOW THAT WORDS LIKE THAT ARE JUST NOT FOUND IN AN ENGINEERS VOCMBULARY. THANKS FOR THE CONGRATULATIONS ANYWAY.)

### ECHOES OF THE FCC ALLOCATION HEARINGS

THE ALLOCATION HEARINGS THAT STARTED SEPTEMBER 28, 1944 ENDED NOVEMBER 2, LASTING A TOTAL OF 24 DAYS. THE RECORD CONTAINS NEARLY 5,000 PAGES IN ADDITION TO 529 EXHIBITS. MORE THAN 200 WITNESSES FROM ALL BRANCHES OF THE RADIO INDUSTRY TOOK PART. EDUCATION MADE A FINE PRESENTATION OF

THEIR NEEDS AND SHOULD FARE WELL IN THE FINAL ALLOCATION. THE DECISION ON THE ALLOCATIONS IS EXPECTED TO BE MADE SHORTLY.

MAJOR PROBLEMS TO BE SETTLED BY THE FCC WITH THE ASSISTANCE OF ALL THE TESTIMONY ARE: (1) SHOULD FM BE IN THE VICINITY OF 50 MC OR 100 MC; (2) SHOULD TELEVISION START OPERATION WITH PRESENT STANDARDS, SHOULD TELEVISION WAIT FOR DEVELOPMENT OF A FINER PICTURE USING MUCH HIGHER FREQUENCIES, OR SHOULD BOTH SYSTEMS BE AUTHORIZED; (3) SHOULD FACSIMILE BE ASSIGNED TO SEPARATE CHANNELS OR MULTIPLEXED; AND (4) WHAT AND HOW MUCH SPACE SHOULD BE SET ASIDE FOR AVIATION, POLICE, AND OTHER EMERGENCY SERVICES. NO ONE CAN ENVY THE TASK OF THE FCC IN THESE MATTERS BECAUSE THEIR DECISIONS WHICH WILL DETERMINE THE FUTURE OF THE WHOLE FIELD OF RADIO, ARE BOUND TO BE UNPOPULAR IN MANY QUARTERS.

IN ADDITION TO THE MANY EDUCATIONAL PRESENTATION REPORTED FROM THE HEARINGS, THE STATEMENT MADE BY MORRIS NOVIK ON FACSIMILE IS WORTHY OF NOTE. WHILE MUCH TIME WAS SPENT ON THE WORTHWHILE SERVICE FACSIMILE COULD DO FOR THE FIRE AND POLICE SERVICES OF A LARGE CITY, YET HE MADE A GOOD POINT FOR ITS POSSIBLE EDUCATIONAL USES. THIS PART OF HIS TESTIMONY BACKS UP THE STATEMENTS MADE BY CARL MENZER FOR NAEB ON THIS SUBJECT.

#### THIS AND THAT

MICHIGAN'S TENTATIVE FM NET PLANS SHOW COVERAGE OF THE STATE WITH FOUR HIGH POWER STATIONS. MENZER IS WORKING ON STATE NET PLANS AS ARE WE HERE IN ILLINOIS. IF YOU HAVE ANY STATE NET INFORMATION PASS IT ALONG ...NAT ERWIN, WHO SPECIALIZES IN PRACTICALLY EVERYTHING, INCLUDING COCKER SPANIELS, HAS A PET PROGRAM ON WNAD NOW...A GLANCE AT THE WNAD PROGRAMS SHOW MANY INTERESTING LIVE SHOWS. HOPE WE CAN GET SOME INFORMATION ON THEM...HEARD WOI'S SWELL MORNING PROGRAMS WHILE IN IOWA A WHILE BACK. BROUGHT BACK MEMORIES OF MY YOUTH WHEN AS A GRADE SCHOOL RADIO BUG I LISTENED TO ANDY'S MUSIC SHOP ON WOI AND CARL MENZER'S BASKETBALL BROADCASTS ON WSUI...IF THIS NEWS LETTER SEEMS LONG, DON'T WORRY, I'LL TAPER OFF. KEEP ON SENDING IN THE INFORMATION, I'M CLEANED OUT NOW.

#### FCC ACTIONS

UNIVERSITY OF NEW MEXICO APPLIED FOR NON-COMMERCIAL EDUCATIONAL STATION ON 42,100 KC WITH 250 WATTS.

UNIVERSITY OF IOWA GRANTED EXTENSION ON THEIR FM CONSTRUCTION PERMIT TO 7-16-45.

UNIVERSITY OF OKLAHOMA APPLIED FOR NON-COMMERCIAL EDUCATIONAL STATION ON 42,300 KC WITH 3 KW.

#### FULLER TO COME BACK BY CHRISTMAS

CAPTAIN HENRY "FRED" FULLER HAS STOPPED PLAYING WITH BOATS AND IS COMING BACK TO PLAY WITH THE ORGAN AT WHA.

WORD HAS JUST BEEN RECEIVED THAT WHA'S MUSIC DIRECTOR-ON-LEAVE HAS TURNED IN THE SHIP HE'S BEEN COMMANDING "DOWN UNDER", AND EXPECTS TO BE BACK HOME BY THE HOLIDAYS.

WHA TO HOLD NATION-WIDE FM CONCLAVE THIS SUMMER

AT THE SUGGESTION OF THE U.S. OFFICE OF EDUCATION, THE UNIVERSITY WILL CONDUCT A SPECIAL INSTITUTE FOR FM EDUCATIONAL PROGRAM PLANNERS, TECHNICIANS AND ADMINISTRATORS THIS SUMMER. IT'S EXPECTED THAT THE MEETING WILL BRING TOGETHER FROM ALL PARTS OF THE COUNTRY OVER A HUNDRED KEY PERSONS RESPONSIBLE FOR THE DEVELOPMENT OF EDUCATIONAL FM BROADCASTING IN THE VARIOUS STATES.

IT IS EXPECTED THAT SEVERAL PEOPLE FROM THE OFFICE OF EDUCATION, INCLUDING COMMISSIONER STUDEBAKER, WILL ATTEND, AS WELL AS ENGINEERS FROM THE FCC AND REPRESENTATIVES OF FM EQUIPMENT. C. M. JANSKY, JR., RESPONSIBLE FOR MUCH OF WHA'S EARLY TECHNICAL DEVELOPMENT AND NOW ONE OF THE COUNTRY'S FOREMOST FM AUTHORITIES, HAS ALREADY INDICATED HIS INTENTION OF VISITING HIS ALMA MATER.

MERRY CHRISTMAS AND A HAPPY NEW YEAR!

--EBEL

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