REVISED PROGRAM

NATIONAL ASSOCIATION EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

UNIVERSITY OF ILLINOIS

MONDAY, SEPTEMBER 13

114 Woman's Building

Morning

9:00 A.M. - Registration ..................... 114 Woman's Building on South Wright Street

10:00 A.M. - Greetings ........................ Dean A. J. Harno, Provost University of Illinois

Response and President's Address .......... H. B. McCarty, WHA

How Educational Stations Win and Hold Listeners .................. W. I. Griffith, WOI

How Educational Institutions may Effectively use Commercial Stations .... Allen Miller, University Broadcasting Council, Chicago

Auditory Education ......................... L. A. Astell, University of Illinois

Afternoon

114 Woman's Building

1:30 P.M. - News From the Nation's Capitol .......... S. Howard Evans, National Committee on Education by Radio

Our Own Problems ............................ Garland Powell, WRUF

Luke Roberts, KOAC

Others

4:30 P.M. - Tour of WILL and University Campus

6:00 P.M. - Supper Get-Together

Evening

114 Woman’s Building

Program Session

7:30 P.M. - Announcing ........................ Everett Mitchell, NBC
Continuity Writing .......................... Elmo Scott Watson, Western Newspaper Union

Why "Services" On An Educational Station?. Edgar L. Bill, WMBD

Engineering Session
Lower Gymnasium - Woman's Building

7:30 P.M. - Constructing a Directional System .......... John Doak, University of Illinois

Coupled Circuit Theory as Applied to Transmitter Tuning ........................ Dr. C. B. Aiken, WBAA

Is An Educational Network Technically Feasible? .......................... Carl Menzer, WSUI

What About Television for Educational Stations? .......................... M. W. Horrell, KSAC

TUESDAY, SEPTEMBER 14

Morning
114 Woman's Building

9:30 A.M. - What's New in Broadcast Equipment? .... A. James Ebel, WILL

Recording Technique and Equipment .......... John Stiehl, WHA

Music Regulations and Copyright Law .... F. S. Siebert, University of Illinois

Afternoon
114 Woman's Building

1:00 P.M. - Business Meeting

2:00 P.M. - What I'd Like to Hear on the Radio .... By A Listener

Listening Groups .............................. Elmer Sulzor, University of Kentucky

Adjournment