

NEWS NAEB LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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JUNE 1, 1942

VICTORY PROGRAMS ON WSUI

STATION WSUI, AT THE UNIVERSITY OF IOWA, BEGINS ITS SUMMER RADIO SCHEDULE ON MONDAY, JUNE 8.

"SPEAKING FOR VICTORY", FACULTY MEMBERS OF THE STATE UNIVERSITY OF IOWA WILL APPEAR OVER WSUI EACH TUESDAY AT 7 P.M. CHOSEN FOR THEIR SPECIALIZED KNOWLEDGE, THEY WILL FOCUS NEW LIGHT AND EMPHASIS ON QUESTIONS OF THE PRESENT WAR IN WHICH YOU AND EVERY OTHER AMERICAN ARE INTERESTED. THIS QUARTER-HOUR PROGRAM SPONSORED BY THE COMMITTEE

ON CIVILIAN INFORMATION AND TRAINING SERVICE UNDER THE DIRECTION OF PROFESSOR A. CRAIG BAIRD, CHAIRMAN, WILL SELECT TOPICS TO PROVIDE A WELL-INTEGRATED REVIEW OF THE CAUSES AND PROGRESS OF THE CURRENT WAR WITH SOME ATTENTION TO POST-WAR POLICIES.

NAVY TIME - YOU DON'T FIND SALT SPRAY IN MID-WESTERN IOWA, BUT YOU CAN GET THE TANG OF NAVY LIFE ON THE SMOOTH-SAILING SERIES OF PROGRAMS ON WSUI CALLED "NAVY TIME". EACH FRIDAY AT 12:45 P.M., STATION STAFF MEMBERS CONDUCT INTERVIEWS DESIGNED TO ACQUAINT IOWANS WITH THE IOWA PRE-FLIGHT NAVAL UNIT. NAVY OFFICERS DISCUSS SUCH TOPICS AS THE MEDICAL SIDE OF THE PRE-FLIGHT PROGRAM, OBJECTIVES OF THE UNIT HERE, THE PHYSICAL FITNESS PROGRAM AND INFORMATION CONCERNING THE CADETS.

PROBLEMS OF THE WAR AND AFTER - AN RAF RESERVE COMMISSIONED PILOT PRESENTS THOUGHTFUL TALKS ON "PROBLEMS OF THE WAR AND AFTER" EACH THURSDAY AT 7 P.M. OVER WSUI. HE IS PROFESSOR HEW ROBERTS OF THE UNIVERSITY COLLEGE OF EDUCATION, WHO DISCUSSES THE GEOGRAPHICAL AND POLITICAL SIGNIFICANCE OF WORLD WAR 2 AS WELL AS THE PROBLEMS ARISING WHICH WILL HAVE TO BE FACED WHEN PEACE COMES.

VICTORY BULLETIN BOARD - FAST-PACED, CLEAR-CUT COMMENTS ON THE CURRENT REGULATIONS AND TIMELY SUGGESTIONS OF THE GOVERNMENT BUREAUS ARE POSED ON THE "VICTORY BULLETIN BOARD" EACH MONDAY, WEDNESDAY, AND FRIDAY AT 3 P.M. JOE SITRICK OF THE WSUI STAFF EXPLAINS JUST HOW CITIZENS MAY BEST CONTRIBUTE TO THE WAR EFFORT.

N.U.E.A. RADIO COMMITTEE REPORTS

THE REPORT OF THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION COMMITTEE ON RADIO, OF WHICH BRUCE MAHON, UNIVERSITY OF IOWA, WAS CHAIRMAN, AND WALDO ABBOT, UNIVERSITY OF MICHIGAN, A MEMBER, CONTAINS SOME INFORMATION WHICH WILL OF INTEREST TO YOU. PERHAPS, YOU'LL LIKE TO READ THE ENTIRE REPORT. IF SO, SEE YOUR EXTENSION DIVISION HEAD. OTHERWISE, HERE ARE THREE EXCERPTS FROM THE REPORT:

PROGRESS:

1. A DEFINITE ADJUSTMENT IN PROGRAMS TO AID THE WAR EFFORT AND CIVILIAN MORALE.
2. A STEADY IMPROVEMENT IN THE QUALITY OF RADIO PROGRAMS.
3. EXPANSION OF COURSES IN VARIOUS ASPECTS OF RADIO.
4. CLOSER COOPERATION BETWEEN COMMERCIAL AND EDUCATIONAL BROADCASTING STATIONS.
5. IMPROVED PUBLICIZING OF PROGRAMS.
6. EXPANSION OF RADIO WORKSHOPS AND LABORATORIES FOR TRAINING STUDENTS.
7. EXPANSION OF RADIO COUNCILS OR STATEWIDE NETWORKS.
8. INCREASED RECOGNITION OF THE VALUE OF RADIO AS A TOOL IN EDUCATION.
9. EXPANSION OF CONFERENCES AND INSTITUTES DEALING WITH VARIOUS ASPECTS OF RADIO IN EDUCATION.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS: THIS ORGANIZATION OF EDUCATIONAL INSTITUTIONS ENGAGED IN BROADCASTING THROUGH THE FACILITIES OF THEIR OWN TRANSMITTERS OR USING THE FACILITIES OF OTHERS HAS BEEN VERY ACTIVE DURING THE PAST YEAR. THE ANNUAL MEETING WAS HELD AT PURDUE UNIVERSITY IN SEPTEMBER, 1941. OTHER MEETINGS WERE HELD AT CHICAGO IN DECEMBER AND AT COLUMBUS IN MAY. THE NEXT ANNUAL MEETING WILL BE HELD AT MADISON IN SEPTEMBER.

THIS ASSOCIATION WAS ORIGINALLY ORGANIZED WITH A VIEW TO PROTECTING THE INTERESTS AND FACILITIES OF EDUCATIONAL BROADCASTING STATIONS AND WHILE IT STILL FUNCTIONS IN THIS CAPACITY, ITS ACTIVITIES HAVE EXPANDED TO INCLUDE DISCUSSION AND ACTION ON ALL PROBLEMS THAT MAY BESET THE EDUCATIONAL BROADCASTERS. AN EXECUTIVE SECRETARY IS EMPLOYED WHO PUBLISHES A BI-MONTHLY NAEB NEWS BULLETIN DESIGNED TO KEEP MEMBERS INFORMED OF ALL DEVELOPMENTS IN THE FIELD OF EDUCATIONAL BROADCASTING. THIS SERVICE HAS RECENTLY BEEN AUGMENTED BY THE ORGANIZATION OF A SCRIPT EXCHANGE.

COMMITTEE RECOMMENDATIONS:

1. THE CONTINUED DEVELOPMENT OF BROADCASTING FACILITIES IN MEMBER INSTITUTIONS.
2. THE PROMOTION OF COOPERATIVE BROADCASTING COUNCILS.
3. THE ENCOURAGEMENT OF EDUCATIONAL AGENCIES TO MAKE APPLICATION FOR ULTRA-HIGH FREQUENCIES NOW SET ASIDE FOR EDUCATION.

PAN-AMERICAN PROGRAMS ON KWSC

EXCITING IMAGINATIVE TRIPS TO SOUTH AMERICA ARE THE PRIVILEGE OF KWSC

PAN-AMERICAN PROGRAMS ON KWSC (CONT'D)

LISTENERS VERY TUESDAY AND WEDNESDAY AFTERNOON. TWO GEOGRAPHY PROGRAMS WHICH EMPHASIZE POINTS OF INTEREST ABOUT INDUSTRIAL, SOCIAL AND HISTORICAL LATIN AMERICA ARE OFFERED BY THE STATION OF THE STATE COLLEGE OF WASHINGTON, ACCORDING TO DIRECTOR KENNETH YEEND.

A SALUTE TO OUR LATIN AMERICAN NEIGHBORS, TUESDAY AT 2:45, AND OUR NEIGHBORS TO THE SOUTH, WEDNESDAY AT 2:00, ARE OFFERED TO CREATE A MORE GENEROUS ~~####~~ UNDERSTANDING OF THE PEOPLE AND GOVERNMENTS OF THE SOUTH AMERICAN NATIONS TO THE END THAT GOOD PAN-AMERICAN RELATIONS CAN BE PROMOTED TO THE UTMOST.

MUSICAL PROGRAMS OF WNYC

CLASSICAL MUSIC PLAYED BY THE NEW YORK PHILHARMONIC IN LEWISOHN STADIUM, POPULAR MARCH TUNES PLAYED BY THE GOLDMAN BAND ON THE MALL IN CENTRAL PARK, AND THE BEST IN DANCE AND SWING TUNES PLAYED BY THE TOP-NOTCH NAME BANDS FEATURE THE SUMMER SCHEDULE OF MUNICIPAL STATION WNYC AS ANNOUNCED BY DIRECTOR M. S. NOVIK.

THE GOLDMAN BAND---HEADED BY EDWIN FRANKE GOLDMAN, BEGINS ITS SILVER JUBILEE SEASON LATER THIS MONTH, WITH THE INITIAL WNYC BROADCAST COMING ON MONDAY, JUNE 22, AT 8:30 TO 9:45 P.M. THIS FAMOUS ORGANIZATION WILL THEN BE HEARD IN WNYC BROADCASTS EACH MONDAY AT THAT HOUR THROUGH AUGUST 10TH.

THE SUNDAY SERIES OF BROADCASTS BY THE NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA OVER WNYC BEGINS, AS ALREADY ANNOUNCED, ON SUNDAY EVENING, JUNE 28TH WITH 8:00 TO 10:00 P.M. AS BROADCAST TIME. IT IS NOW REVEALED THAT WNYC WILL ALSO CARRY A GROUP OF FRIDAY EVENING PROGRAMS BY THE PHILHARMONIC FROM LEWISOHN STADIUM, BEGINNING ON FRIDAY JUNE 19, AND CONTINUING THROUGH FRIDAY, JULY 3.

BOUTWELL PRAISES RADIO

RADIO DURING THE PAST TWENTY YEARS HAS OUTSTRIPPED PRINT IN EFFECTIVENESS, WILLIAM D. BOUTWELL, CHIEF OF THE DIVISION OF RADIO, PUBLICATION AND EXHIBITS, U. S. OFFICE OF EDUCATION, TOLD MORE THAN 100 DELEGATES OF THE NATIONAL UNIVERSITY EXTENSION ASSOCIATION MEETING AT THE PENNSYLVANIA STATE COLLEGE HERE YESTERDAY MORNING. HE STRESSED RADIO'S IMPORTANCE IN BUILDING BETTER HEMISPHERE RELATIONS, AS DID STERLING FISHER, ASSISTANT PUBLIC SERVICE COUNSELLOR OF NBC, NEW YORK.

IN DESCRIBING RADIO'S SUPERIORITY OVER THE PRINTED MEDIUM IN EFFECTIVENESS, BOUTWELL QUOTED RESEARCH STATISTICS THAT THE AVERAGE RADIO IS ON FIVE HOURS A DAY.

COMMISSION FURTHER RELAXES OPERATOR RULES

RESPONDING TO WAR-TIME SHORTAGES OF TECHNICAL PERSONNEL FOR BROADCAST STATIONS, ESPECIALLY CRITICAL IN CASES OF SMALL STATIONS, THE FEDERAL COMMUNICATIONS COMMISSION, TODAY, THROUGH THE ORDER NO. 91-B, FURTHER

FCC RELAXES RULES (CONT'D)

RELAXED ITS RULES TO GRANT OPERATION PERMITS TO PERSONS CERTIFIED BY STATION LICENSEES AS FAMILIAR WITH THEIR RESPECTIVE BROADCASTING EQUIPMENT. HOLDERS OF THESE RESTRICTED RADIOTELEPHONE OPERATOR PERMITS WOULD BE LIMITED TO OPERATIONS AT A SPECIFIED STATION AND WOULD BE REQUIRED TO SHUT DOWN THE STATION IN TECHNICAL EMERGENCIES UNTIL SOME FIRST-CLASS OPERATOR REPAIRED THE TROUBLE. AN ADDED REQUIREMENT PROVIDES THAT PERSONS OBTAINING THE RESTRICTED PERMIT WOULD HAVE TO PASS WITHIN SIX MONTHS AN FCC EXAMINATION ON RADIO THEORY ENTITLING THEM TO ENDORSEMENT OF THEIR PERMITS BY THE COMMISSION FOR SIMILAR WORK AT ANY STATION.

RADIO ENGINEERING EXPERTS DECLARE THAT WOMEN COULD EASILY MEET THE REQUIREMENTS NOW IN EFFECT FOR RESTRICTED RADIOTELEPHONE OPERATOR PERMITS. IT IS BELIEVED THAT PERSONS OF ~~普通~~ NORMAL INTELLIGENCE SHOULD BE ABLE TO PASS THE EXAMINATION FOR THE RESTRICTED RADIOTELEPHONE OPERATOR'S PERMIT AFTER 8 OR 10 HOURS STUDY OF THE FCC STUDY COURSE FOR THIS EXAMINATION. THE STUDY GUIDE AND REFERENCE MATERIAL FOR COMMERCIAL RADIO OPERATOR EXAMINATIONS MAY BE OBTAINED FROM THE SUPERINTENDENT OF DOCUMENTS GOVERNMENT PRINTING OFFICE, WASHINGTON, D. C. FOR THE SUM OF 15 CENTS.

THIS LATEST ACTION OF THE FCC WAR-TIME POLICY OF COMING TO THE AID OF BROADCAST STATIONS ON THE MATTER OF OPERATOR AND OPERATION REQUIREMENTS IS SPECIFICALLY DIRECTED TO THE PROBLEM OF LOW-POWERED BROADCAST STATIONS OPERATING ON FREQUENCIES ASSIGNED FOR LOCAL SERVICE. THERE ARE 44 LICENSEES BENEFITED BY TODAY'S ACTION. EARLIER FCC RELAXATIONS OF OPERATOR REQUIREMENT RULES WITH RESPECT TO BROADCAST STATIONS WERE MADE ON FEBRUARY 17, 1942 UNDER ORDER NO. 91 AND AGAIN ON APRIL 21, 1942 UNDER ORDER NO. 91-A.

SCHOOL BROADCAST CONFERENCE SET FOR NOVEMBER

THE MID-WEST SCHOOL BROADCAST CONFERENCE WILL BE HELD NOVEMBER 11-13 IN CHICAGO, ACCORDING TO WORD RECEIVED FROM GEORGE JENNINGS, DIRECTOR OF THE CHICAGO RADIO COUNCIL.

WHERE TO SELL RADIO SCRIPTS

A BROCHURE ON "HOW AND WHERE TO SELL RADIO SCRIPTS" HAS BEEN COMPILED BY IRENE M. STUPP, AUTHOR OF "I GOT THE JOB" AND IS BEING PUBLISHED BY THE THESIS PUBLISHING COMPANY, 108 FULTON STREET, NEW YORK CITY. THE BOOKLET SELLS FOR 25 CENTS.

FCC ACTIONS

WCAH, BOARD OF EDUCATION, BUFFALO, N. Y., APPLIED FOR MODIFICATION OF CONSTRUCTION PERMIT WHICH AUTHORIZED A NEW NON-COMMERCIAL EDUCATIONAL STATION. (5/19/42)

WBKY, UNIVERSITY OF KENTUCKY, BEATTYVILLE, KY., WAS GRANTED RENEWAL OF LICENSE FOR PERIOD ENDING MAY 1, 1943. (5/19/42)

FCC ACTIONS

WBOE, CLEVELAND CITY BOARD OF EDUCATION, WAS GRANTED RENEWAL OF LICENSE FOR PERIOD ENDING MAY 1, 1943. (5/19/42)

WBEZ, BOARD OF EDUCATION, CHICAGO, APPLIED FOR EXTENSION OF TIME TO COMPLETE CONSTRUCTION. (5/21/42)

WHA UNIVERSITY OF WISCONSIN, HAD ITS PRESENT LICENSE ##### EXTENDED UPON A TEMPORARY BASIS, PENDING DETERMINATION UPON APPLICATION RENEWAL. (5/26/42)

-----SCHOOLEY

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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