

NAEB NEWS LETTER

OFFICE OF EXECUTIVE SECRETARY
URBANA, ILLINOIS
SEPTEMBER 1, 1941

SEE YOU AT PURDUE!

PROGRAM CHAIRMAN GILBERT WILLIAMS AND HIS HOST STAFF HAVE BEEN BUSY ARRANGING THE NAEB CONVENTION. MOST EVERYTHING IS NOW SET FOR THE MEETING. THE REST FALLS UPON THE SHOULDERS OF THE NAEB MEMBERS. YOU SHOULD PLAN TO BE THERE; YOU SHOULD PLAN TO BRING MANY MEMBERS OF YOUR STAFF WITH YOU.

SEE THE ATTACHED PROGRAM. NOTE THAT THE PROGRAM IS PLANNED FOR MEMBER PARTICIPATION. YOUR CONTRIBUTIONS WILL HELP IMMENSELY IN MAKING THE CONFERENCE A SUCCESS.

IT IS SUGGESTED THAT MEMBERS SHOULD BRING ALONG TRANSCRIPTIONS OF VARIOUS TYPES PROGRAMS, INVITING THEREWITH CRITICISMS, AND ALSO OFFERING THE OPPORTUNITY OF PASSING ALONG GOOD PROGRAM HINTS TO OTHERS. THE FRIDAY EVENING PERIOD HAS BEEN SET ASIDE FOR THAT. OTHER PERIODS WILL BE ARRANGED TO SUIT CONVENIENCE OF MEMBERS.

ALSO, MEMBERS PLEASE BRING PACKET MATERIAL TO THE CONVENTION. BRING COPIES OF YOUR PROGRAM SCHEDULES. BRING COPIES OF YOUR GOOD SCRIPTS. SOME PACKET MATERIAL IS ON HAND AND WILL BE DISTRIBUTED AT THE PURDUE MEETING.

AGAIN, WE WANT TO POINT OUT THAT ALL SESSIONS WILL BE HELD IN THE MUSIC HALL, WHICH IS AIR-CONDITIONED. YOU'LL BE COMFORTABLE.

REMINDERS:

1. BRING YOURSELF AND STAFF.
2. BRING SOME ORGANIZED IDEAS.
3. BRING TRANSCRIPTIONS FOR AUDITION AND CRITICISM.
4. BRING PROGRAM SCHEDULES AND OTHER PACKET MATERIALS.

I'LL SEE YOU AT PURDUE ON FRIDAY, SEPTEMBER 5.

RESPECTFULLY,

FRANK E. SCHOOLEY.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

PURDUE UNIVERSITY
WEST LAFAYETTE, INDIANA

SEPTEMBER 5-6, 1941

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REVISED PROGRAM

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9:00 A.M. (CENTRAL DAYLIGHT TIME).....REGISTRATION

10:00 A.M. OPENING SESSION.....CONFERENCE ROOM, HALL OF MUSIC

PRESIDING.....H. G. INGHAM, PRESIDENT

WELCOME.....PRESIDENT EDWARD C. ELLIOTT, PURDUE

RESPONSE FOR NAEB.....PRESIDENT INGHAM

RADIO'S FUTURE IN THE NATIONAL DEFENSE PROGRAM

1. SPEAKER TO BE NAMED.
2. CAPTAIN HAROLD W. KENT, INFANTRY RESERVE, RADIO BRANCH, BUREAU OF PUBLIC RELATIONS, WAR DEPARTMENT
3. M. S. NOVIK, DIRECTOR OF WNYC.
4. OPEN FORUM

12:00 M. LUNCHEON.....UNION BUILDING

2:00 P.M. AFTERNOON SESSION.....AUDIENCE STUDIO

PRESIDING.....M. C. JENSEN, VICE-PRESIDENT

RADIO PRONUNCIATIONS....ALLAN H. MONROE, HEAD OF THE
DEPARTMENT OF SPEECH, PURDUE

PROGRAM PROBLEMS OPEN FORUM

SUBJECT

Kick-Off

SCRIPTS
STATION PROMOTION

J. PHILIP STALEY, WOSU
CARL MENZER, JOE WRIGHT,
TOM JOHNSTON

NEWS
UTILIZING FEDERAL WORKS
AGENCIES IN EDUCATION

?????
H. B. McCARTY

NAEB REVISED PROGRAM

PROGRAM IDEAS	ELMER SULZER, U. of K.
MUSIC	FRED CONGER, WBAA
EDUCATION AND COMMERCIALIZATION	GARLAND POWELL, WRUF
YOU NAME IT	GUESS WHO

4:30 P.M. CAMPUS TOUR - INSPECTION OF NEW WBAA TRANSMITTER

6:30 P.M. CONFERENCE DINNER (NO SPEAKER) BILTZ'S

8:30 P.M. A. STATION TRANSCRIPTION AUDITIONS
 B. HIGHLIGHTS OF THE TWIN CITIES, LAFAYETTE AND WEST LAFAYETTE

SATURDAY

9:30 A.M. TOUR OF SPEECH CLINIC WITH DR. M. D. STEER...UNIVERSITY HALL

10:00 A.M. MORNING SESSION.....AUDIENCE STUDIO

PRESIDING.....W. I. GRIFFITH, TREASURER

NEW EQUIPMENT AND TECHNICAL PROBLEMS

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| 1. NEW EQUIPMENT | } | R. C. HIGGY, WOSU |
| | | RALPH TOWNSLEY, WBAA |
| 2. FM | | A. J. EBEL, WILL |
| 3. RECORDING DISCS | | JOHN STIEHL, WHA |
| 4. INTERNATIONAL SHORT WAVE BROADCASTS | | |

12:00 M. LUNCHEON.....UNION BUILDING

2:00 P.M. BUSINESS SESSION (CLOSED MEETING).....AUDIENCE STUDIO

PRESIDING.....PRESIDENT INGHAM

A PROGRAM FOR NAEB

COUNCIL FOR DEMOCRACY

ASSOCIATION FOR EDUCATION BY RADIO

COMMITTEE REPORTS

TREASURER'S REPORT

EXECUTIVE SECRETARY'S REPORT

ELECTION OF OFFICERS

ADJOURNMENT

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

Purdue University
West Lafayette, Indiana

September 5-6, 1941

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Tentative Program

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9:00 A.M. (CENTRAL DAYLIGHT TIME)..... Registration
10:00A.M. Opening Session.....Conference Room, Hall of Music
Presiding.....H. G. Ingham, President
Welcome.....President Edward C. Elliott, Purdue
Response for NAEB.....President Ingham

RADIO'S FUTURE IN THE NATIONAL DEFENSE PROGRAM

1. Professor Louis Wirth, University of Chicago.
2. Bernard Schoenfeld, Division of Information,
Office of Emergency Management
3. Captain Harold W. Kent, Infantry Reserve, Radio
Branch, Bureau of Public Relations, War Department
4. M. S. Novik, Director of WNYC.
5. Open Forum

12:00 M. Luncheon.....Union Building

2:00 P.M. Afternoon Session.....Audience Studio
Presiding.....M. C. Jensen, Vice-President
RADIO PRONOUNCIATIONS.....Allan H. Monroe, Head of the
Department of Speech, Purdue

PROGRAM PROBLEMS OPEN FORUM

Subject

Scripts
Station Promotion
News

Kick-Off

J. Philip Staley, WOSU
Carl Menzer
???

(more)

NAEB Tentative Program

Program Ideas	Elmer Sulzer, U. Of K.
Music	Fred Conger, WBAA
Education and Commercialization-Garland Powell, WRUF	
You Name It	Guess Who

4:30 P.M. Campus Tour - Inspection of new WBAA transmitter

6:30 P.M. Conference Dinner (No Speaker) ..Union Building

8:30 P.M. Highlights of the Twin Cities, Lafayette and West Lafayette

SATURDAY

9:00 A.M. Morning Session.....Audience Studio

Presiding.....W. I. Griffith, Treasurer

NEW EQUIPMENT AND TECHNICAL PROBLEMS

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| 1. New Equipment | } | R. G. Higgy, WOSU |
| | | Ralph Townsley, WBAA |
| 2. FM | | A. J. Ebel, WILL |
| 3. Recording Discs | | John Stiehl, WHA |

VOICE SCIENCE AND RADIO... Dr. M. D. Steer, Purdue
Speech Clinic

12:00 M. LuncheonUnion Building

2:00 P.M. Business Session (Closed Meeting)...Audience Studio

Presiding.....President Ingham

A program for NAEB

Committee Reports

Treasurer's Report

Executive Secretary's Report

Election of Officers

Adjournment

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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